



BUSINESS ENGAGEMENT READY in 1.5 DAYS

Eliminate Excel Spreadsheets to Manage Business Contacts

Avoid Duplication of Effort Among Partners & Staff

Manage Relationships & Data Entry Using Mobile Technology

Monitor Team Workloads

Measure Business Engagement Outcomes

Professional Development Training: B2B Marketing,
 Consultative Selling & Data Analysis for Business Engagement



FREE TABLET
 Mobile Use



DAY ONE
 Business Engagement Boot Camp™



DAY TWO
 CRM Training

BusinessU
 Maximizing Business Engagement

24/7 Tech Support, 877-728-3459

OUR MISSION
 Business U creates capacity and sustainability for workforce, education and economic development organizations through regional business engagement strategies, customer relationship management technology, and professional development learning events that result in attracting businesses as a partner (in sector strategies and work-based learning), as a customer (with business services), and as a funder (to invest and leverage).

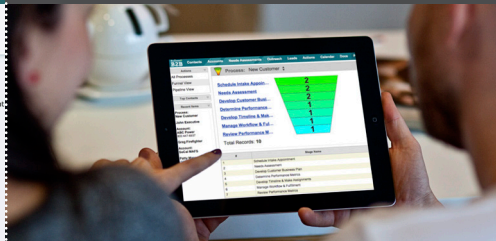
Login
 Username: _____
 Password: _____
 Login

After you log on, click on your registered Event to get started.

Online Orientation Video
 Please view the online orientation video before getting started. Watch the entire video. Then return here to login and begin your course.

VIEW VIDEO

LIVE COACHING
 eUniversity



CONFIGURED CRM
 Mobile & Desktop

Sector Challenges
 Training: 51%
 Recruitment: 22%
 Capital Challenges: 4%

Solutions Provided
 WB & One-Stop Referral - 22%
 Small Biz Dev Referral - 4%
 Curriculum Dev Partnership - 15%

Market Penetration
 New Business Contacted: 19
 Market Penetration Rates: 28.2%
 San Diego/Imperial: 20.4%

Service Portfolios

- Recruitment Events - 4
- Job Orders - 26
- Placements - 41
- Skill Builder Curriculum
- Wireless Health Care
- Capital Formation - 2
- Business Plan - 4

30 DAY FREE TRIAL
 CRM

Contact us now to schedule a B2B Engage Learning Lab™ in your region.
www.Business-U.net