



BUSINESS ENGAGEMENT READY CRM Technology & Training

Eliminate Excel Spreadsheets to Manage Business Contacts

Avoid Duplication of Effort Among Partners & Staff

Manage Relationships & Data Entry Using Mobile Technology

Automate Workflows and eMarketing Campaigns

Measure Effectiveness in Serving Employers & Business Outreach

Business Engagement Professional Development:
 Develop Transformational Relationships with Businesses & Expand Regional Partnerships
 Using Consultative Approaches, B2B Marketing & Data Gathering and Analysis



CLOUD-BASED TECHNOLOGY
 Mobile and Desktop



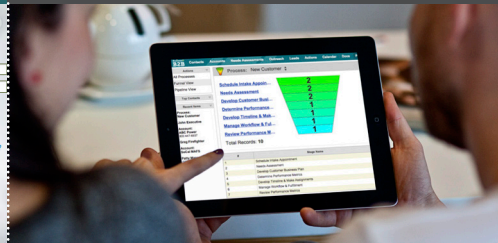
LEARNING LABS
 User Training



SUPER USER TRAINING
 Internal Control



HELP DESK SUPPORT
 Technical Assistance



BUSINESS ENGAGEMENT ACTIVITIES
 Manage, Monitor, Measure

<p>Repeat Business Training: 51% Recruitment: 22% Capital Challenges: 4%</p>	<p>Service Portfolios</p> <ul style="list-style-type: none"> Recruitment Events - 4 Job Orders - 26 Placements - 41
<p>Employer Service Type WIB & One-Stop Referral - 22% Small Biz Dev Referral - 4% Curriculum Dev Partnership - 15%</p>	<ul style="list-style-type: none"> Skill Builder Curriculum Wireless Health Care
<p>Market Penetration New Business Contacted: 19 Market Penetration Rates: 28.2% San Diego/Imperial: 20.4%</p>	<ul style="list-style-type: none"> Capital Formation - 2 Business Plan - 4

CUSTOMIZED REPORTS
 Performance Indicators

Contact Business U to schedule a B2B Engage Learning Lab at:
www.Business-U.net